

# Luleå INDUSTRIAL PARK



## THE EU'S HOTTEST REGION

- ✓ **FOSSIL-FREE POWER.** Hydro and wind power, natural sustainable energy.
- ✓ **CENTRE OF EXCELLENCE.** University and world-class research and education.
- ✓ **SAFE LOCATION.** Stable country with high standards.
- ✓ **GREAT LOGISTICS.** Port, airport, railways, and roads.

# FACTS ABOUT LULEÅ



has Sweden's  
4th largest  
freight port

GUEST NIGHTS	
2022	537,439
2021	404,759
2020	328,000
2019	515,000



## Luleå

Global hub for green innovations  
Luleå aims to become an internationally leading  
region in green transition



497

Companies founded in 2018  
Source: Growth Analysis

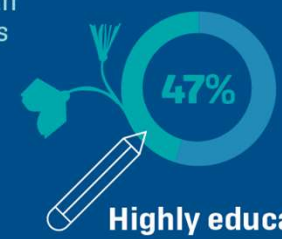
28%

of all jobs are with  
small businesses



NINE OUT  
OF TEN

companies are micro companies,  
with less than 10 employees



Highly educated  
(people with at least 3 years  
of post-secondary education)

79,409

residents in the municipality

6,313  
jobs in private  
companies

42 year  
THE AVERAGE AGE IN LULEÅ



THE GAMING INDUSTRY  
is the fastest-growing  
industry in northern Sweden



LULEÅ RESIDENTS HAVE  
A MEDIAN INCOME OF  
323,441 SEK Source: Ekonomifakta



>1,300 islands  
in the Luleå Archipelago,  
some with year-round  
residents and many  
with leisure homes

**» There are few places  
in the world so well  
placed for a green  
transition and with such  
good access to green  
electricity «**

Ursula von der Leyen, President of the  
EU Commission, Norra Skog, 15 October 2021.



» We showed that  
it is possible to  
produce fossil-  
free steel «

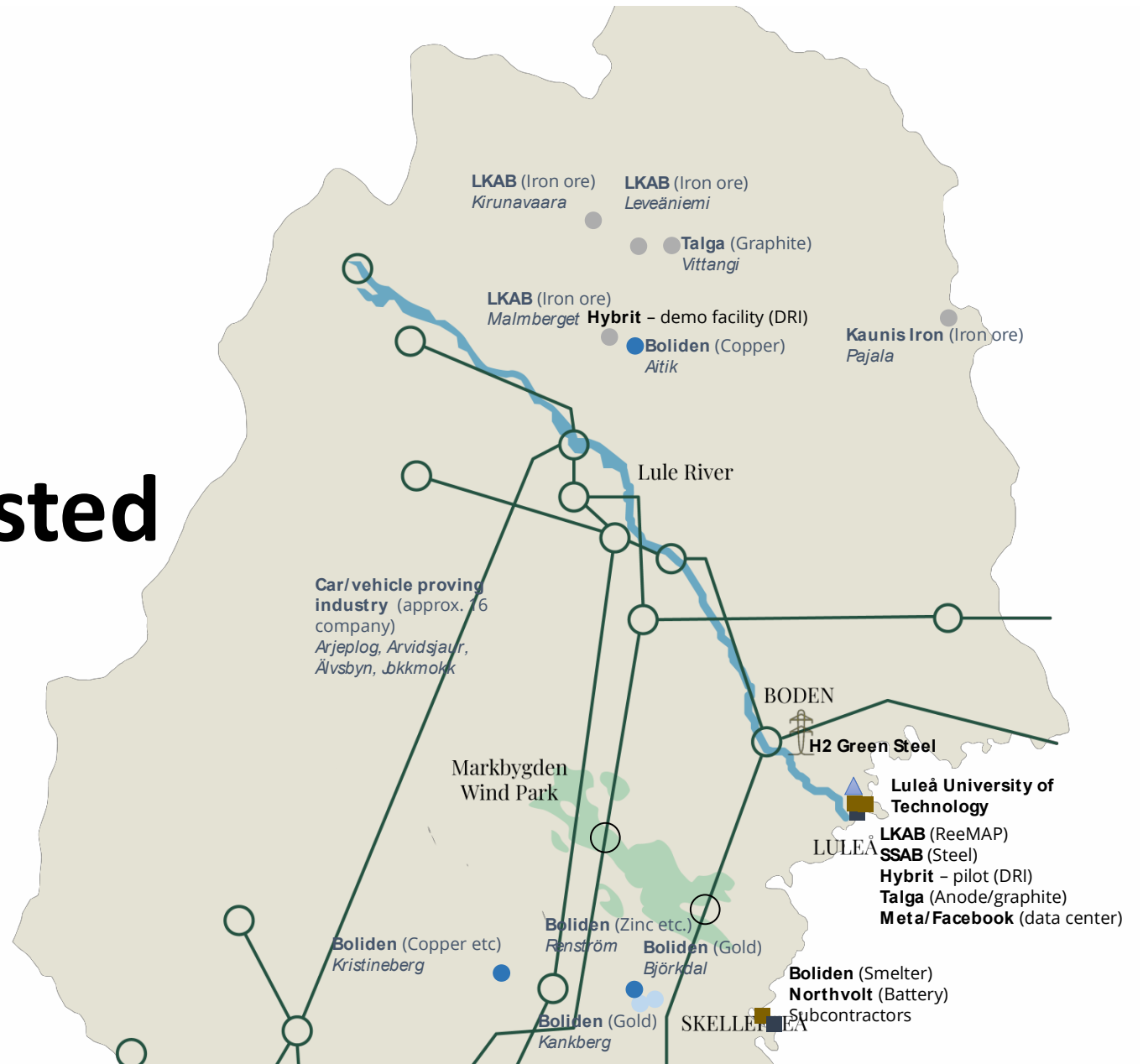
At the UN climate summit on  
the 23th September 2019 the  
first fossil free steel was presented.  
Developed in Luleå.



Lotta Jakobsson, technical development manager at SSAB's Transformation Office.

# Hundreds of billions of euros invested

The region is vibrant. The combination of unique raw materials, infrastructure and new innovations attracts new investments.



## €9 billion invested

Luleå is the hub for the green industrial transition. We have the opportunity to change history.

- Fossil free steel.
- Rare earth metals.
- Climate smart battery anodes.

The list is growing...





# Top ranking for Luleå: BEST PLACE TO LIVE

The Fokus News Magazine appointed Luleå the best city in Sweden to live in 2023, coming first out of Sweden's 290 municipalities. The survey valued homes, demography, democracy, leisure and culture, municipal economics, security, and education among other things.

The Mayor Carina Sammeli is presented with the award by Erik Slottner, Minister for Public Administration.

